

# Chamber 101

Chamber 101 will give our new Members and those existing members who want to dive in deeper the opportunity to meet face to face with Chamber leadership and staff, while learning ways to get the most out of their Chamber Membership in a relaxed atmosphere. The Bixby Metro Chamber works diligently to offer a wide variety of events, programs, and marketing opportunities to give your business the kind of exposure you need to flourish. This is a discussion of Chamber programs, advocacy, events, marketing, and other resources.

## MARCH, MAY, AUGUST & OCTOBER

### PRESENTING SPONSOR

\$1,000 | 2 AVAILABLE

- Logo on all event marketing
- 3-minute opportunity to greet event guests
- Provide marketing materials to guest
- List of attendees

### PREMIER QUARTERLY SPONSOR

\$250 | 1 AVAILABLE QUARTERLY

- Logo on all event invitation
- 1-minute opportunity to greet event guests
- Provide marketing materials to guest

## OPERATION THANK YOU

In 2011, Operation Thank You was launched to show appreciation to each member and thank them for their continued support. Volunteers visit businesses to give thanks, encourage involvement in Chamber events, and ask members to attend a function for the opportunity to be entered for some great giveaways. By supporting this program you become part of a hands on appreciation effort. Chamber Members, their staff, and their families are invited to enjoy a relaxed atmosphere where personal connections and networking are encouraged.

## SUMMER 2024

### PRESENTING SPONSOR

\$2,000 | 2 AVAILABLE

- Recognition on invitation
- Logo on Operation Thank You gift
- Recognition at event

### PRODUCT SPONSOR

\$1,500 | 2 AVAILABLE

- Trade Opportunity
- Recognition on invitation
- Logo on Operation Thank You gift
- Recognition at event
- Provide product to gift each member

### FOOD & BEVERAGE SPONSOR

\$1,000 | 2 AVAILABLE

- Recognition on invitation
- Recognition at event





Buy Bixby is one of the state's most successful holiday shopping programs! It is designed to build awareness of, and excitement about, Bixby businesses. The "Buy Bixby" program provides people within our community and throughout the region with greater exposure to what Bixby has to offer. It helps keep more of our local citizens' shopping dollars in our community while drawing in new shoppers from outside of our community. The most exciting incentive of this program is the cash and prizes during the most wonderful time of the year!

## OCTOBER - DECEMBER 2024

### TICKET SPONSOR

\$4,000 | 2 AVAILABLE

- Logo/offer on back of 2.5 million tickets
- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Logo on poster, flyer & t-shirt
- Post on Buy Bixby Facebook

### GUM DROP SPONSOR

\$2,250 | 7 AVAILABLE

- Logo on all event marketing
- Includes 121st and Memorial billboard, press release, event poster & participating business flyers
- Unlimited rolls of tickets
- 12 month listing on BuyBixby.com
- Boosted post on Buy Bixby Facebook page
- 60 second promo video
- Company logos on back of t-shirt

### GRAND FINALE SPONSOR

\$2,000 | 1 AVAILABLE

- Name and logo on all event marketing
- recognition on stage
- Booth

### SUGAR COOKIE SPONSOR

\$1,200 | 7 AVAILABLE

- Logo on all event marketing with exception of billboard
- Unlimited rolls of tickets
- 12 month listing on BuyBixby.com
- Video on Buy Bixby page
- Post on Buy Bixby Facebook
- Company logos on back of t-shirt

### T-SHIRT SPONSOR

\$1,000 | 1 AVAILABLE

- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Post on Buy Bixby Facebook
- Logo on Buy Bixby t-shirts

### CANDY CANE SPONSOR

\$650 | 15 AVAILABLE

- Logo on all event marketing with exception of billboard & poster
- Up to 40 rolls of tickets (40,000 tickets)
- 12 month listing on BuyBixby.com
- Post on Buy Bixby Facebook

### POSTER SPONSOR

\$500 | 2 AVAILABLE

- Trade opportunity
- Logo on all Buy Bixby posters (~150)
- 12 month listing on BuyBixby.com

### FLYER SPONSOR

\$500 | 2 AVAILABLE

- Trade opportunity
- Logo on all Buy Bixby flyers (~8,000)
- 12 month listing on BuyBixby.com

### GINGERBREAD SPONSOR

\$400 | ∞ AVAILABLE

- Name on all event marketing with exception of billboard, poster & t-shirt
- 2 rolls of tickets (2,000 tickets)
- 12 month listing on BuyBixby.com

### EXTRA TICKETS

\$15 | ∞ AVAILABLE

