



## ENEWS

This weekly email includes announcements and updates of all Bixby Metro Chamber events, committee meetings, community events and Member business news. The eNewsletter is broadcast to all BMC Members, elected officials, and city leaders. Your Company Logo and contact information will be prominently featured on each eNews, including a link to your website.

## EVERY TUESDAY



### PRESENTING ANNUAL SPONSOR

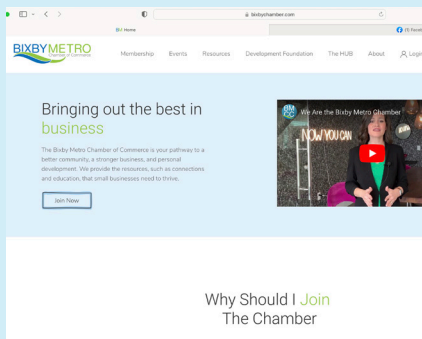
\$1,000 | 4 AVAILABLE

- Logo displayed in email header linked to company website
- Four ad spots throughout the year (specify desired months on sponsorship agreement)

### ADVERTORIAL SPONSOR

\$300 | 3 AVAILABLE

- Ad or article placed in eNews for one month artwork of your choice linked to webpage



## WEBSITE

When a consumer, visitor or resident of the Bixby community wants to learn more about the community, who to do business with and what's going on in Bixby, they visit [www.bixbychamber.com](http://www.bixbychamber.com). The Chamber site is a major portal connecting users to the City of Bixby, Bixby Public Schools, Events Calendar and information about our community. With an average of 60,000 page views a year, your corporate logo marketed in strategic positions gets noticed!

## 24/7 ON BIXBYCHAMBER.COM

### PRESENTING ANNUAL SPONSOR

\$2,000 | 5 AVAILABLE

- Logo displayed on every site page
- Direct link to your company website

### EVENTS CALENDAR SPONSOR

\$1,000 | 4 AVAILABLE

- Logo displayed on events calendar page
- Direct link to your company website

### MEMBER DIRECTORY PAGE

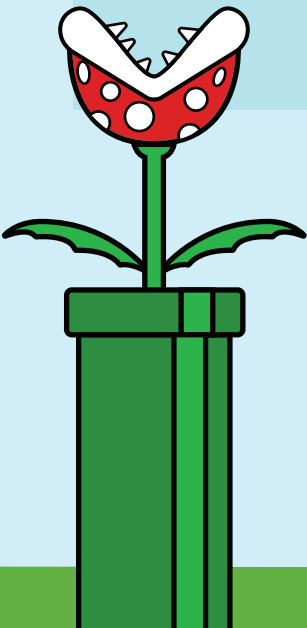
\$750 | 4 AVAILABLE

- Logo displayed on partner directory page
- Direct link to your company website

### INTERIOR PAGE

\$500 | 2 AVAILABLE

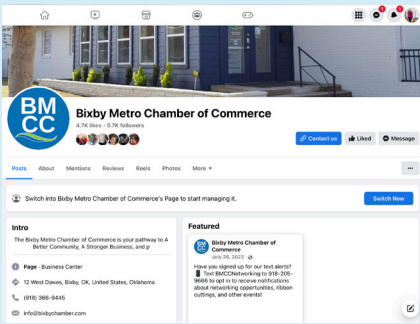
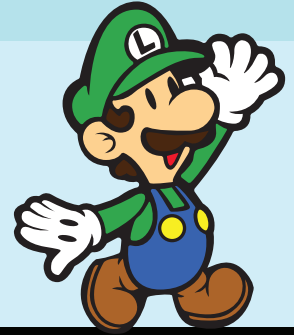
- Logo displayed on interior page of your choice (excluding events calendar & member directory)
- Direct link to your company website



## SOCIAL MEDIA HIGHLIGHT

Market your business to more than 5,000 Bixby Metro Chamber of Commerce social media followers. Limit of 6 highlights per company per year. 40 total available.

24/7 ONLINE



### VIDEO COMMERCIAL \$400 | 20 AVAILABLE

- On-site shooting and creative input
- Edited to your specifications
- 60 to 90 seconds
- Your social media linked
- Video file sent to your email for reuse
- Limit 6 per company

### IMAGE POST \$300 | 40 AVAILABLE

- One post featuring a graphic created for your business or photography you supply
- Can be up to 5 images per post if external photography is supplied
- Your social media linked
- Your choice of caption
- Limit 6 per company



The Bixby Metro Chamber Podcast is a new monthly series that will offer a diverse range of topics and guest speakers. Each episode will explore a specific theme, providing listeners with valuable insights and information. From entrepreneurship to community development, this podcast is a valuable resource for professionals looking to stay informed and inspired.

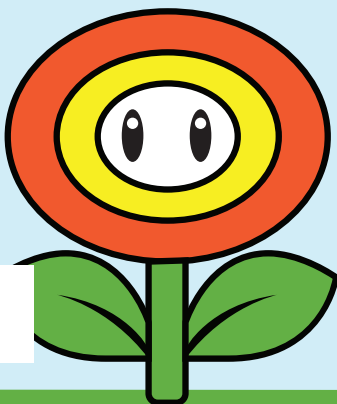
**ON ALL SOCIAL MEDIA PLATFORMS, PODCAST PLATFORMS, AND BIXBYCHAMBER.COM**

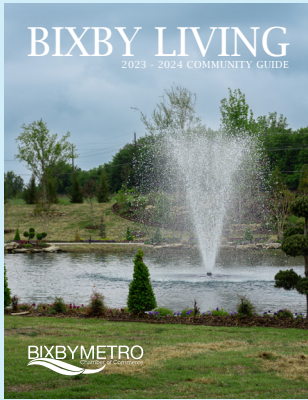
### ANNUAL PRESENTING SPONSOR \$2,500 | 1 AVAILABLE

- Logo in all marketing
- 30 second commercial

### MONTHLY SPONSOR \$250 | 3 AVAILABLE

- Logo included in event logo
- Recognition during podcast





This Award Winning magazine is an informational guide used to promote business to current residents, newcomers, other businesses, and visitors. This guide has vital community, education, and quality of life information. Bixby Living will be directly mailed to more than 3,000 new residents throughout the Bixby & South Tulsa area as well as distributed to businesses and visitors during the year. An online version will also be available on the Chamber website to view.

Ad dimensions are width x length. All artwork must be full color CYMK, with a (png, pdf) resolution of at least 300 dpi. Design help available for an extra fee.

## IN PRINT & ON BIXBYCHAMBER.COM

### PRESENTING SPONSOR \$7,500 | 1 AVAILABLE

- Full page ad - prime location
- Ad dimensions: 8.5 x 11 inches
- Logo and "presented by" on the front cover

### PRINT SPONSOR \$7,500 | 1 AVAILABLE

- Trade opportunity
- Logo and "printed by" on the front cover

### BACK COVER AD \$2,250 | 1 AVAILABLE

- Ad dimensions: 8.5 x 11 inches

### DOUBLE PAGE AD \$2,000 | 3 AVAILABLE

- Ad dimensions: 17 x 11 inches

### FULL PAGE AD \$1,375 | 10 AVAILABLE

- Ad dimensions: 8.5 x 11 inches

### FULL PAGE INSIDE COVER \$1,675 | 1 AVAILABLE

- Ad dimensions: 8.5 x 11 inches

### HALF PAGE AD \$950 | 10 AVAILABLE

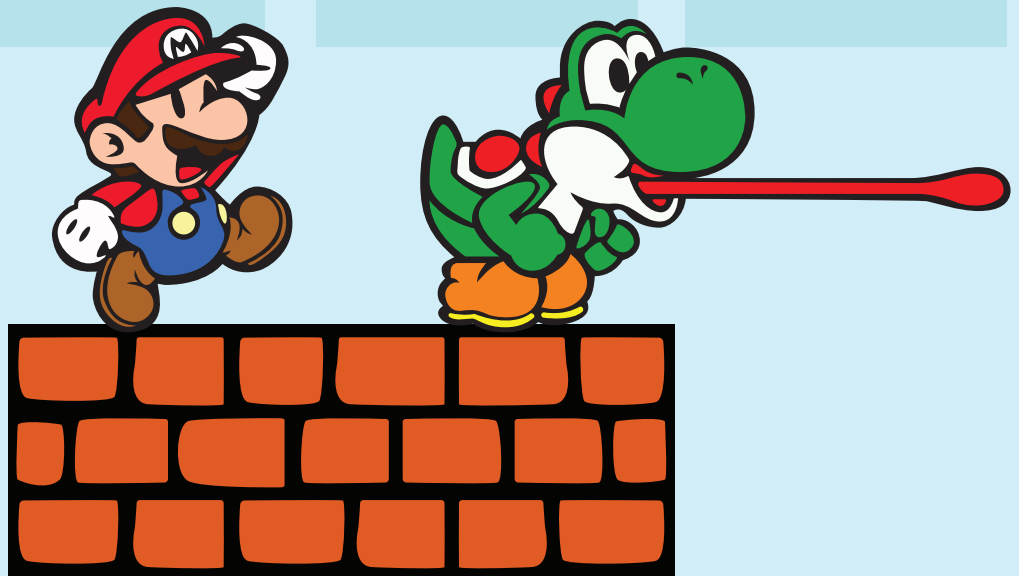
- Ad dimensions: 7.75 x 5 inches

### FOURTH PAGE AD \$650 | 25 AVAILABLE

- Ad dimensions: 3.75 x 5 inches

### EIGHTH PAGE AD \$450 | 14 AVAILABLE

- Ad dimensions: 3.75 x 2.5 inches





Since 2000, Bixby's population has grown by more than 100%. The Chamber is a great source for incoming residents to learn more about the community. Each year, we publish the Move to Bixby Relocation Guide, which features ads from businesses that highlight their services and other pertinent information to incoming Bixby residents. The guide includes photography of growing residential areas, local businesses, events, and other Bixby updates. Chamber Members are given the option to purchase sponsorships or ads to be highlighted in the guide. 250+ copies are printed for distribution and this guide lives on [bixbychamber.com](http://bixbychamber.com) 24/7 for viewing and sharing.

## IN PRINT & ON BIXBYCHAMBER.COM

### PRESENTING SPONSOR \$1,500 | 1 AVAILABLE

- Ad dimensions: 8.5 x 11 inches
- Logo and "presented by" on the front cover

### PRINT SPONSOR \$1,000 | 1 AVAILABLE

- Trade opportunity
- Logo and "printed by" on the front cover

### BACK COVER AD \$1,200 | 1 AVAILABLE

- Ad dimensions: 8.5 x 11 inches

### FULL PAGE AD \$1,000 | 10 AVAILABLE

- Ad dimensions: 8.5 x 11 inches

### INTERIOR BUSINESS CARD AD \$400 | 8 AVAILABLE

- Ad dimensions: 3.75 x 2.5 inches

### REALTOR SPOTLIGHT \$100 | 20 AVAILABLE

- Headshot, name, company, and description listed in book



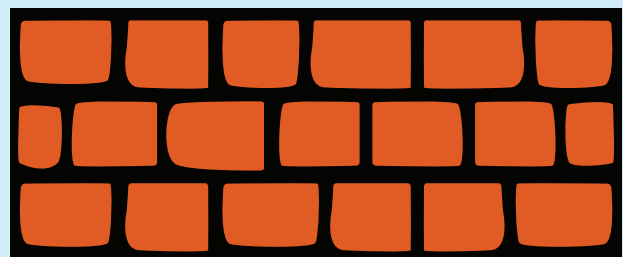
## MEMBERSHIP FOLDER

The Chamber's Membership Folder is distributed to all prospects throughout the year. Included in the packet is an application and investment schedule to join the Chamber, a Bixby Living Magazine and an events Postcard. Also included is a quick reference guide to the benefits of joining the Bixby Metro Chamber of Commerce. This sponsorship provides the opportunity to have your company logo displayed on the front of the folder. This provides optimal exposure for your business.

### PRESENTING SPONSOR \$1,000 | 3 AVAILABLE

- Company logo displayed on front of folder
- Distributed to new members, prospects & for general use

## IN PRINT



# ANNUAL POSTCARD

**No July Events!**

We are accepting forms for our Annual Postcard

Deadline: Sunday, July 14th 10:00 AM  
Call for office or drop in 444-4444 for more information

Print Sponsor:

**ARCADIA PRINTING**

Preferred Sponsor:

**BLUE SKY**  
A BIXBY METRO COMPANY

**BIXBY METRO**  
CHAMBER OF COMMERCE

**AUGUST**

**8/2 - Business@Lunch**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/3 - Ideas & Insights**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/10 - Chamber 101**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/16 - After Hours**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/18 - Back to School Bash**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/23 - Drive Around with CEO**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**8/24 - Bowling Tournament**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

Leadership Bixby applications close on August 31st  
Email: [bixby@bixbychamber.com](mailto:bixby@bixbychamber.com) or call 444-4444

The Hub is sponsored by Andy B's and TWO MEN AND A TRUCK®

**SEPTEMBER**

**9/1 & 9/22 - Game Day in the District**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**9/8 - Business@Lunch**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**9/11 - Baby Metro Golf Classic**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**9/13 - State of the Schools**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**9/14 - Dining Etiquette with Rachel Wagner**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

**9/20 - Women Connect**  
Location: The Hub 11:30 AM sponsored by C&C Communications, Bixby Community Center, Bixby Chamber of Commerce

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## IN PRINT

### ANNUAL SPONSOR \$2,000 | 1 AVAILABLE

- Name and logo on postcard

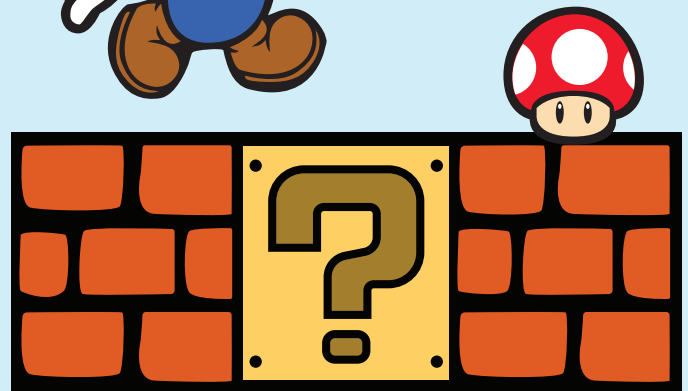
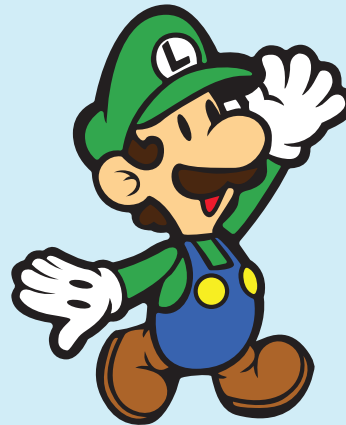
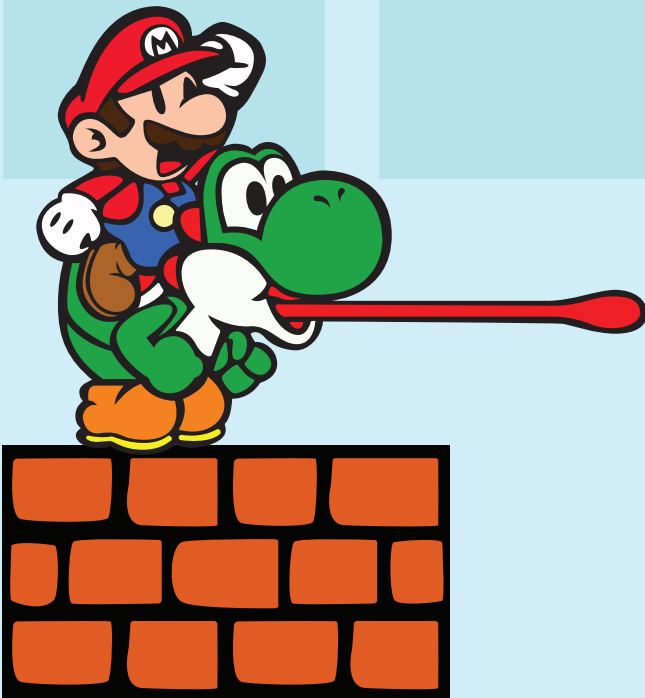
### QUARTERLY SPONSOR \$500 | 1 AVAILABLE PER QUARTER

- Name and logo on postcard

### PRINT SPONSOR

\$1,000 | 1 AVAILABLE PER QUARTER

- Name and logo on postcard



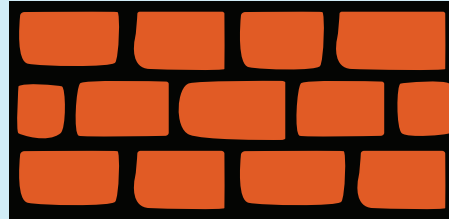


## NEW RESIDENT PACKET

The Chamber's New Resident Packet is distributed to new residents of the Bixby Metro Area. Included in the packet is the Chamber map, Bixby Living Magazine as well as information provided by other Chamber partners. This sponsorship provides prime exposure for businesses seeking to get the attention of new residents in our community.



### ANNUALLY



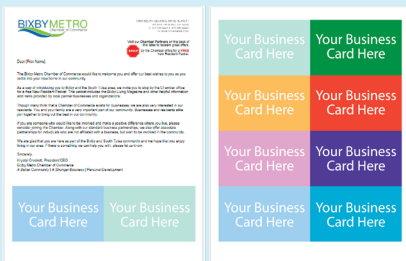
#### ANNUAL SPONSOR \$750 | 1 AVAILABLE

- Sponsor provides bag with Chamber and sponsor logo

## NEW RESIDENT LETTER

Market your services and products to new residents in the Bixby area. The Chamber sends a Welcome Letter to residents that move in to the area and fall into a specific demographic group. Your business has the opportunity to invite these consumers to do business with you by promoting your special offer! 3,000 DISTRIBUTED ANNUALLY!

### ANNUALLY



#### PRESENTING SPONSOR \$1,800 | 1 AVAILABLE

- One full page ad: 8.5 x 11 inches

#### FRONT PAGE AD \$700 | 4 AVAILABLE

- One front page ad: 8.5 x 3.75 inches

#### DOUBLE AD \$600 | 2 AVAILABLE

- Ad dimensions: 3.75 x 5 inches

#### BUSINESS CARD AD \$475 | 16 AVAILABLE

- Ad dimensions: 3.75 x 2.5 inches



#### ANNUAL NEW RESIDENT LIST \$300 | ∞ AVAILABLE

#### MONTHLY NEW RESIDENT LIST \$50 | ∞ AVAILABLE

