



Intro to the Chamber

The Bixby Metro Chamber of Commerce is a not for profit organization consisting of business and community leaders who have joined together to promote the civic and commercial progress of our community.

BMC is Bringing Out the Best in Business by offering partners opportunities to promote and brand themselves in our community; assisting in building relationships through networking functions; and keeping partners informed and educated all to ensure thriving, prospering businesses.

We work hand in hand with businesses, committed individuals, education, city government and civic organizations to improve our community's quality of life and continued growth.



The Chamber's Vision

Provide a pathway to the community for business owners by growing relationships and togetherness which will positively affect revenue for the Bixby metro area and value for our Partners.

CHAMBER AT A GLANCE

- **475** Member Businesses and Organizations
- Represent around **16,000** Employees
- Businesses with 25 or fewer employees comprise 85% of our Membership



"One reason that I love the Bixby Metro Chamber is because its goal is to help everyone grow, both in business as well as personal friendships. Whether you are a staff of one or 100, everyone is treated the same. The Chamber offers amazing ways to network, advertise and grow our businesses, however it is up to us, as members, to utilize the tools they give us. Jump in with both feet! It's worth it!"

Dana Harris
Western Sun Federal Credit Union
Chair of the Board, Bixby Metro Chamber



Smart Investment

A Chamber Partnership is an investment in your business. Every one of your staff members may access the benefits of your Chamber Partnership. The Chamber offers a wide variety of marketing opportunities to help our Partners build brand recognition within the Chamber network and beyond. Many of these opportunities are free. All are exclusive to Chamber Partnership.

Free listing on bixbychamber.com and in our magazine // Your Chamber Partnership provides you with a free listing on our website to get your name in front of potential clients and customers. As a Partner, your business is listed in our searchable directory and is available 24/7 to Chamber Partners and the general public. Your free listing also includes a link to your organization's website, so potential clients and customers can get to your website quickly and directly. As a Partner, your listing will also be in our annual Bixby Living Magazine in which 13,000 are printed and distributed. A digital version of this magazine is hosted on our website homepage.

Business Referrals // Business referrals can make or break a small business' bottom line. Every day the Bixby Metro Chamber receives phone calls from people in need of a product or service. Chamber Partners receive these referrals.

Partners-Only // Your Chamber Partnership means exclusive access to the partner-only section of our website. With your login information, you will be able to :

- Post Events to the Community Calendar
- Post Job Listings
- Update Your Business Directory Information
- Post Hot Deals

Free Subscriptions // When you join the chamber you will begin receiving our weekly eNewsletter which keeps you updated on issues of interest in the Bixby Metro business community and news with the Chamber and community.

Partner-Only Pricing // As a Partner, you will receive discounts on Chamber Events and Advertising Opportunities.

Ribbon Cuttings // The Bixby Metro Chamber hosts free Ribbon Cuttings for all of our new or recently relocated Partners who are interested in hosting one.

Lobby Advertising // Our high-traffic lobby features a Partner-only display area for brochures and business cards.

WEBSITE QUICK FACTS

- **60,000** Pageviews per year
- **30,000** Visits Per Year
- **20,000** Unique Visits
- **67%** New Visits
- **2:00** Avg Visit Duration



Better Connections

A Chamber Partnership provides instant access to a network of 450+ Bixby Metro area businesses and organizations. While networking events are one thing we do, our commitment to help you make business connections goes much deeper than simple get-togethers and elevator speeches.

We want to assist you with making better connections that lead to long lasting business relationships. We strive to provide a wide variety of events during various times to give each Partner an equal opportunity to be active networkers.

Business@Lunch // This Networking Luncheon combines building relationships with business education. During arrival, network and build upon your relationships while you enjoy lunch. Each program portion of the luncheon gives a piece of business education that you will be able to take back into your business and begin implementing immediately.

Mornings with Bixby // Networkers will meet for breakfast in a small group with other Chamber Partners and community leaders to develop personal relationships and receive updates in the community and chamber.

Learn Over Lunch// An educational program where Partners mentor other Partners. Held monthly over the lunch hour, partners have the opportunity to teach a Learn Over Lunch session and educate fellow partners in their area of expertise. Attendance is free for Chamber Partners.

EVENTS BY THE NUMBER

- **100+** Events per year
- **4,500+** Annual Attendance
- Average **8** Events Per Month



"The Bixby Metro Chamber has given me many opportunities over the years to promote my business and what I do. These opportunities have given me the chance to start and build relationships with other chamber partners and to build that bond that leads to more business and referrals. All of the events are organized and done so professionally they always make a good impression on attendees, both short and long time chamber partners."

Kevin Dean
Western Associates
Chair of the Ambassador Committee, Bixby Metro Chamber



Tools for Business

Government Affairs // The Bixby Metro Chamber of Commerce recognizes the importance of legislative issues to our Partners. Each year the Chamber develops a Legislative Agenda through the help of our Government Affairs Committee. We also host many events inviting government officials to speak directly to our Chamber Partners to find out what issues are important to them. The Bixby Metro Chamber also strives to keep our Partners up to date on all legislative issues that can affect their businesses.

eNewsletter // Partners of the Chamber receive a free subscription to our weekly emails. These emails keep Chamber Partners up to date on Chamber events, committee meetings, community events and Partner business news.

Bixby Living Magazine // The Bixby Metro Chamber produces an annual publication known as the Bixby Living Magazine. This magazine serves as a community profile and Partnership Directory. All Partners are listed in the publication. The Bixby Living serves as a great resource to businesses and consumers looking to move to the City of Bixby.

Resources // The Bixby Metro Chamber of Commerce houses a wealth of information on the City of Bixby and the South Tulsa Area. Every day the Chamber staff facilitates calls regarding our city, local events, and information on our Chamber Partners. Our website also serves as a great tool to access information on our city, Chamber Partners, and Chamber events.

Meeting Room // The Bixby Metro Chamber offices hold a board room that can host up to 18 people. This room is available for free to Partners to reserve for meetings.

Instant Access // If your business is facing a challenge, someone within the Chamber network probably has a solution. With more than 450 Partners and a qualified staff, you can count on the Chamber to help you find answers and solutions.

Relocation Resource // The Bixby Metro Chamber produces relocation packets that we distribute to both consumers looking to move their family to Bixby and to businesses who are looking to move their business to Bixby. Each of these publications contain vital information on the relocation process including important phone numbers and permit processes.



“While the Bixby Metro Chamber maintains a constant focus in economic development and legislative initiatives on behalf of our partnership, the main priority of our programs and events is to create unique opportunities for business owners, executives and other members to connect and expand their network in order to foster growth and prosperity”

Steve Hobbs
Southwestern Payroll Services
Immediate Past Chairman, Bixby Metro Chamber

The Big Picture

What Partnership Means // Partnership with the Bixby Metro Chamber means joining 470 businesses to help shape the future of your business and the business environment of the Bixby Metro area. There is not another organization like the Chamber that represents businesses. We do this through programs, services and benefits in which we provide networking, educational avenues, the ability to gain leadership skills, opportunities to be involved in the community and to become aware of issues impacting our area. The Chamber is the perfect place to make contacts with potential new customers for your business or profession as well as learn educational tools to begin implementing into your business.

The Schapiro Group Study on Chambers of Commerce

- Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26% more effective for communicating that a business is reputable.
- If a company shows that it is highly involved in its local chamber (e.g., sits on the chamber board), consumers are 12% more likely to think that its products stack up better against its competition.
- When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.
- When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely to eat at the franchise in the next few months.
- When consumers know that an insurance company is a member of the chamber of commerce, they are 43% more likely to consider buying insurance from it.
- When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

Bixby Vitality Facts

