



Partnership Investment with the Bixby Metro Chamber of Commerce allows us to work toward the growth and development of Bixby and our surrounding area. When our community prospers – your business grows. Below are some avenues the Chamber offers to assist in the development of your business.

Exposure

New Partner Recognition The Chamber has four unique ways of recognizing and promoting new Partners. You will be introduced at a BMC Business@Lunch, highlighted in our Weekly ENews and Partnership page on the website, and given an opportunity to host a Ribbon Cutting where your photo and business description will be featured on our website directly following the event.

Website The Chamber's website averages over 2,500 unique visitors each month. Our Partnership Page is viewed over 6,100 times a month - that means on average visitors are returning over 6 times to search your business information. Advertising options are available at bixbychamber.com.

Bixby Living Magazine Your business information is always listed for FREE - alphabetically and by category. This publication is direct mailed to 10,000 area residents and businesses each year and an additional 3,000 copies are distributed to new residents that move in and around our community. Advertising options are available.

Preferred 100 Partnership Become a preferred partner by adding \$100 onto your Chamber investment. Only 100 businesses are placed onto this elite group each year who will receive extra branding benefits that include: Highlighted business listing on website, one annual feature in the eNews Broadcast, highlighted business listing in Bixby Living Community Profile Magazine with a \$50 discount on any color advertisement in any printed Chamber publication, and one complete Partnership mailing list.

Marketing Opportunities

Partners Announce Page Partners post your special announcements, sales, specials, new employees...whatever you would like to share, on our Chamber Website. Draw customers into your business - upload your coupons onto our Partnership page for Partners and visitors to print.

Bixby2Go Mobile App Chamber partners, local businesses and residents can now explore the area with the new Bixby mobile app. Partners are listed in the Directory and all Chamber and community events are posted for partners to easily RSVP by email. Post your exclusive special for FREE on the Deals page.

New Resident Packets Target every new resident that moves into the Bixby area by inserting information about your business into our packets for FREE. Over 1,400 packets are distributed each year - get your information into the community!

Partner to Partner Broadcast Advertisements Have a special event or sale planned? Let the Chamber market your information to other Partners via email.

Event Sponsorships Market your business while supporting a Chamber event. There are many opportunities available throughout the year to fit any business budget.

Events Calendar Check out bixbychamber.com and visit the Events Calendar for a listing of what's coming up next in and around Bixby.

Relationship Building Avenues

Neighborhood Networking@Breakfast Develop professional and personal relationships with other area business associates in a small group setting while getting referrals and promoting your business. Breakfasts are the fourth Wednesday of each month of March, April, May, August, September, and October.

Business@Lunch Network with over 150 other business and community leaders while enjoying a different topic each month. Luncheons are held the first Wednesday each month.

Business After Hours This is a networking opportunity that allows you to host other Chamber partners and leaders in the community by inviting them into your business to highlight and expose your location in a very relaxed and casual setting. Business After Hours is free of charge and sponsoring businesses will be given time to speak to the attending group.

Business Advocacy—Connect to Bixby

Legislative Advocacy The Chamber advocates to support issues that will better our community at the local, regional, state and federal levels. We strive to make sure the voices of Bixby area businesses are heard.

Economic Updates The City of Bixby and the Chamber have a close working association to encourage economic development through business and industrial growth.

eNews Weekly the Chamber sends out an E-Newsletter keeping you informed of events at the Chamber and in our community.



The Bixby Metro Chamber of Commerce strives to provide a variety of programs, special events, and marketing opportunities throughout the year to ensure the maximum exposure for your business. Here is a list of all the avenues in which BMC can *Bring Out the Best in Your Business*.

Partnership

- Partner Recruitment
- Partner Benefits
- Management of Partnership Database
- Ribbon Cuttings / Press Releases
- Welcome Information
- Partnership on Website
- New Partner Reception
- Business in Bixby Packet

Programs & Events

- Leadership Bixby
- Legislative Luncheons
- Annual Gala
- Golf Tournament
- Taste of Bixby
- Business@Lunch
- Partner After Hours
- Neighborhood Networking@Breakfast
- Discover Bixby Tour
- Chamber Bowling Night

Committees

- Partner Relations
- Ambassadors
- Business Advocacy

Marketing

- Bixby Living Community Profile
- Bixby City Map
- Business on Demand
- Website
- Relocation Packets
- New Resident Lists
- New Resident Packets
- Partner to Partner Broadcasting
- eNewsletter

Legislative Issues

- Bixby Legislative Agenda
- Legislative Series
- Regional Coalition
- Washington DC Fly In
- Congressional Forums

Business & Community Liaison

- Maintaining Contact with Outside Leaders
- Representing Community at Local & State Events

City Partnership

- Work with City to Market Bixby
- Promote Economic Growth
- Quality of Life
- Buy Bixby

"One of the main reasons we are members of the Bixby Metro Chamber is their focus on helping small businesses connect to each other. Lisa and her staff do a great job of forging these relationships through a variety of initiatives and thus provide their members with a justified return on their investment. "

- Steve Hobbs, VP of Sales, Southwestern Payroll Services

"Since opening our location in 2005, Grand Bank's partnership with the Bixby Metro Chamber has been an Integral part of our business growth plan."

- Russ Smith, President, Grand Bank

"Tea & Magnolias has benefited in many ways by being a Chamber member. It enables us to keep abreast of all the latest business happenings in our community. We also enjoy being a part of the Chamber's Moving Targets program which sends us monthly lists of new residents in the area."

- Susan Ponville, Owner, Tea & Magnolias Boutique